

FOR IMMEDIATE RELEASE

SupplyPro Launches Specialty Tools Program for Auto Dealer Service Center Market

New Director of Business Development Focuses Resources and Programs to Assist Service Managers Control Critical Tools

UPPER SADDLE RIVER, NJ – March 5, 2007 – SupplyPro, Inc., the premier provider of automated point-of-use dispensing solutions, today announced a new program for specialty tools management for the automotive dealership service center market. The SupplyPro Service Center Program combines SupplyPro's SmartDrawer™, SupplyLocker™ and SupplyLink™ point-of-use dispensing devices giving service center managers the ability to improve employee productivity, increase service billing, and gain cost savings by placing controls on expensive and important tools right at the service bay.

In addition to launching the new program, SupplyPro's commitment to supporting this market was underscored by the recent hire of Bill Ward, a veteran business development specialist. Ward is responsible for harnessing SupplyPro's capabilities for the automotive market and working specifically with dealer owners to improve the profitability of service operations.

"SupplyPro's point-of-use devices bring control to a very costly issue, tool loss. This problem, which is common at most service centers, costs dealerships financially and impacts the timeliness of the service they are providing to their customers," said David J. Simbari, President and CEO of SupplyPro. "We have recognized a real need in this market and have placed resources on the ground to help dealers bring efficiency and increased productivity to their centers. Our devices are already having a significant impact on these critical areas for several top-tier dealerships."

"The average search time was 30 minutes – 57% of the searches ending without locating the special tool, and 9% of those being found broken," said Dan Edwards, Service Director, Mercedes-Benz Manhattan. "With SupplyPro, not one controlled special tool was lost. The average time to locate a tool from the system, regardless of whether it is in the system or checked out by another technician, was under two minutes."

"The system absolutely reduces tool replacement costs, helps the dealers hit service time targets to turn vehicles faster and improve customer service, while creating the opportunity to increase service billing and profitability," said Bill Ward, Director of Business Development for Automotive. "We look forward to supporting these dealer objectives in today's demanding market."

SmartDrawer™, a breakthrough technology from SupplyPro, and SupplyLocker™ allow service managers to bring total accountability to special tools. Tools are tracked from the time they are requested to the time they are returned, and with the use of alerts, management can know when a device is missing or was not returned in its allotted time. Additionally tools can be locked-down for service or calibration to prevent potential use of a broken or expired piece of equipment.

SupplyLink™ is the universal control module that drives SupplyPro point-of-use devices. It's touchscreen selection capabilities allow employees to easily select the tools they need to retrieve, and provides a gateway to the SupplyPort database for management reporting.

About SupplyPro

SupplyPro delivers the technology and support you need to implement Point-of-Use automation and control programs with confidence to improve productivity and drive costs out of your business. Our consultative services provide all of the support and project management expertise you need to make your implementation a success. We stand by you every step of the way. For more information visit www.supplypro.com or contact Bill Ward directly at 770.833.9338 or bward@supplypro.com.

Media Contact:
Jennifer Kamienski
SupplyPro, Inc.
201.825.8484 x. 231
jkamienski@supplypro.com

###