

FOR IMMEDIATE RELEASE

SupplyPro Harnesses Market Momentum to Achieve 40% Revenue Growth in 2007

*Increases in Both Domestic and International Sales and
Customer Support Initiatives Provide Strong Foundation for 2008*

SAN DIEGO, CA – Feb. 26, 2008 – SupplyPro, Inc., the premier provider of automated Point-of-Use dispensing solutions, today announced strong company gains in 2007 for both revenues and implementations of the company's suite of products. Overall sales increased by more than 40% which included new industry applications for the automotive market resulting in certification from several major luxury carmakers.

In 2007, the company continued to develop its partner reseller network. By the end of the year, 80% of all new sales came through this channel. The company recently doubled the size of its North American sales team and made several strategic investments in future products.

Internationally, SupplyPro made huge inroads into the European and Asia-Pacific regions. Global language development initiatives for key software applications, SupplyLink and SupplyPort, resulted in expansion to 13 languages.

Additionally, the company also commenced an aggressive initiative to create a world-class customer service organization. The investment in this area includes, but is not limited to, the development of an enhanced implementation service, training, a communication infrastructure and processes in support of both SupplyPro's international and U.S.-based Certified Partners, and end-users.

"This has been a breakout year for SupplyPro," said David J. Simbari, President and CEO of SupplyPro. "We have seen huge market gains for our Point-of-Use technology in both the consumable and asset management areas. Coupling our new manufacturing facility in San Diego with an expanded sales and channel management organization, we are poised to significantly expand the inroads we made this year. Our goal is to become the industry standard within the next 18 months."

About SupplyPro

SupplyPro delivers the technology and support you need to implement Point-of-Use automation and control programs with confidence to improve productivity and drive costs out of your business. Our consultative services provide all of the support and project management expertise you need to make your implementation a success. We stand by you every step of the way. For more information visit www.supplypro.com or call 1.858.587.6502 or 1.513.671.4933 x. 107.

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