

FOR IMMEDIATE RELEASE

IDG Designates SupplyPro as Strategic Growth Provider

Elite Status Brings Unprecedented Point-of-Use Solution Benefits to IDG Customers

ATLANTA – July 16, 2007 – Industrial Distribution Group, Inc. (NASDAQ: IDGR) today announced that SupplyPro, Inc. has been selected to join the inaugural ranks of its Strategic Growth Provider (SGP) network. The new SGP program brings proven industry solutions to IDG's customers to deliver process improvements and cost savings in manufacturing environments. SupplyPro's proven Point-of-Use solutions provide IDG's customers the opportunity to increase productivity, improve asset management and capture significant savings. .

SupplyPro supports IDG's commitment to deliver process improvements and cost savings to customers by:

- Reducing the amount of consumable materials required on the production floor
- Reducing on-hand inventory levels
- Placing control and accountability around MROP assets
- Increasing productivity of the production workforce
- Automating the procurement and replenishment process
- Automating storeroom and work-cell issuances
- Increasing accountability and information availability.

Steve Hartkopf, Vice President, Marketing of Industrial Distribution Group, Inc. said, "IDG has a long and successful history with SupplyPro. They have demonstrated time and again their ability to work with our people to deliver a substantial return-on-investment to our mutual customers. Elevating them into our Strategic Growth Provider program will allow us to systematically expand our capabilities across the company and bring our customers the kind of integrated solutions and gain operational efficiencies they've come to expect from IDG and our partners."

"The market is demanding Point-of-Use solutions and IDG is proactively bringing the benefits of these products to their customers," said David J. Simbari, President and CEO of SupplyPro, Inc. "In our new SGP role, SupplyPro will actively team up with IDG to develop new market applications while maximizing opportunities with their existing client-base."

About Industrial Distribution Group

Industrial Distribution Group, Inc. (www.idglink.com) is a nationwide products and services company that creates competitive advantages for customers through outsourced maintenance, repair, operating, and production ("MROP") procurement, management, and application expertise. IDG also provides an array of value-added services and other arrangements, such as Flexible Procurement Solutions™ (FPS). These solutions emphasize and utilize IDG's specialized knowledge in product applications and process improvements to deliver documented cost savings for customers. In addition, IDG distributes a full line of MROP products, specializing in cutting tools, abrasives, hand and power tools, coolants, lubricants, adhesives and machine tools, and can supply virtually any other MROP product that its customers may require.

IDG serves over 20,000 active customers, representing a diverse group of large and mid-sized national and international corporations including General Electric Company, BorgWarner Inc., Ford Motor Company, Duracell (part of the Procter & Gamble Company), and The Boeing Company.

About SupplyPro

SupplyPro delivers the technology and support you need to implement Point-of-Use automation and control programs with confidence to improve productivity and drive costs out of your business. Our consultative services provide all of the support and project management expertise you need to make your implementation a success. We stand by you every step of the way. For more information visit www.supplypro.com or call 1.858.587.6502 or 1.513.671.4933 x. 107.

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