

FOR IMMEDIATE RELEASE

SupplyPro Channel Partner Agreement with UK-Based Tooling Intelligence Ltd. Expands United Kingdom and Ireland Market Opportunities for Point-of-Use Dispensing

SAN DIEGO, CA and COVENTRY, UK – March 24, 2008 – SupplyPro, Inc., the premier provider of automated Point-of-Use dispensing solutions, today announced it has engaged in a channel partner agreement with Tooling Intelligence Ltd. to expand its market presence in the United Kingdom and Ireland. The alliance creates a comprehensive one-stop service for industrial vending systems including pre-sales consultancy, configuration of equipment, installation, training and on-going maintenance services.

SupplyPro's Point-of-Use solutions give customers the ability to control, track and manage critical assets and consumable inventories when and where they need it most. SupplyPro has been setting the standard for automated Point-of-Use technology by developing innovative, breakthrough solutions that drive costs out of operations while increasing overall productivity.

"The UK market is a strategic focus for SupplyPro," said David J. Simbari, President and CEO of SupplyPro. "In the past year, SupplyPro has seen significant gains in the European market for our Point-of-Use solutions. Having Tooling Intelligence as our dedicated partner in the UK and Ireland sets a firm in-country foundation with which to build on our initial success in the region."

Mike Swaffield, Director of Tooling Intelligence Ltd., said, "This elevated position with SupplyPro gives us further opportunity to expand our presence in industrial vending with the support of their world-class organization. There are many opportunities in the UK and Ireland markets for Point-of-Use dispensing and our one-stop solution is ideally tailored to fast system implementations so our customers can start gaining immediate payback on their investments."

About Tooling Intelligence Ltd.

Tooling Intelligence is an independent UK company based in Coventry that is owned and operated by engineers and business improvement specialists who are experts in improving the Return-on-Investment that customers can achieve through their spend on non-production materials such as cutting tools, safety equipment, general MRO and assets. For more information visit www.toolingintelligence.co.uk or call +44 800 2980 553.

About SupplyPro

SupplyPro delivers the technology and support you need to implement Point-of-Use automation and control programs with confidence to improve productivity and drive costs out of your business. Our consultative services provide all of the support and project management expertise you need to make your implementation a success. We stand by you every step of the way. For more information visit www.supplypro.com or call 1.858.587.6502 or 1.513.671.4933 x. 107.

--

Media Relations Contact:

United States
Jennifer Kamienski
SupplyPro, Inc.

Press Release



858.587.6434

United Kingdom / Ireland

Mike Swaffield

Tooling Intelligence Ltd.

Mobile +44 7812 544 482

Freephone +44 800 2980 553

mikeswaffield@toolingintelligence.com

www.supplypro.com